

October 29, 2025

Data Privacy and Ownership Attestation

To Whom It May Concern:

At Fusion Feedlot Insights, we affirm our longstanding philosophy that our customers' data belongs entirely to them and remains under their exclusive control at all times. This principle has guided our design, development, and operations since the very first version of Fusion.

We hereby attest to the following facts regarding our products and data practices:

Customer Data Ownership and Control

All business data generated through Fusion—whether via Fusion Server, Fusion Client, Fusion Truck, or Fusion Anywhere—is owned solely by the customer.

Fusion Feedlot Insights does not own, sell, use, or analyze customer data for internal, commercial, or shareholder purposes.

We do not access, aggregate, or benchmark customer data. We have no ability to share or transmit customer data to any third party. If a third party requires data, they must request it directly from the customer, who may choose to share it using one of the data export functions within Fusion.

Data Location and Access

Fusion Server runs on a computer physically located at the customer's site. All Fusion applications connect directly to that on-site server using user accounts and permissions controlled by the customer.

Because of this design, all operational and business data remain within the customer's private environment. None of the customer's operational or business data resides in the cloud. There is no "back door" for Fusion Feedlot Insights or any third party to access this data.

Remote access by Fusion Feedlot Insights occurs only with the customer's permission, using TeamViewer for technical support. Customers may keep TeamViewer disabled at all other times.



Data Ownership and Access After Service Ends

Customers of Fusion Feedlot Insights retain full ownership and ongoing access to their data even if they discontinue use of Fusion. Should a customer choose to stop using the software, they can continue to access their information in read-only mode.

This ensures that business records, historical data, and reports remain available for reference, audit, or transition purposes. The data remains entirely within the customer's control and physically located on their server.

Fusion Feedlot Insights does not disable, remove, or reclaim customer data upon termination of use, nor do we require customers to return, delete, or otherwise alter it. This principle underscores our commitment to transparency, continuity, and true customer data ownership.

Data Transmission by Customer Choice

If a customer chooses, Fusion Server can transmit specific data directly to third parties they authorize. Examples include:

- Lot Info Export – nightly exports to third parties of the customer's choosing.
- CCIA – move in, import, and other events.
- Benchmark submission – to Elanco, if the customer participates in that program.

These transfers occur directly from the customer's on-site server to the receiving party. No copy of this data passes through or is stored by Fusion Feedlot Insights.

Application Analytics and Server Health Data

Fusion Server does send a limited amount of non-business, technical data to us to help ensure system health and reliability. Examples include:

- Backup status notifications,
- Server launch and shutdown events,
- General server statistics (e.g., disk space, OS version, crash counts),
- Data integrity check results,
- Error codes from application crashes.

These technical details are used solely to monitor system performance, enhance reliability, and provide proactive support. None of this information includes business or operational data such as lots, weights, prices, or animal records.



The only data that could be considered business-related—limited head-count information used for billing—is described separately in the following section.

Licensing and Head Count Data (Billing Information)

Fusion Server automatically reports a single data point used for licensing and billing purposes: an average head count calculated over the previous 90 days.

This figure is used only to determine the appropriate billing tier for the customer's subscription.

Even though this information could be viewed as business data, it is obfuscated, minimized, and optional:

- Only the rolling 90-day average is transmitted — not the current or detailed head count.
- The customer may opt out entirely by choosing one of our alternative pricing options.
- This information is not shared with any other party or used for analysis or comparison.

This head-count information is the only business-related metric we receive (unless the customer has opted out), and it is handled with the same care and privacy standards as all other system data.

Fusion Anywhere

Fusion Anywhere provides browser-based access to the customer's on-site Fusion Server from anywhere in the world. The system is designed so that:

- Data remains on the customer's local server at all times.
- Only users authorized by the customer can log in.
- Fusion Feedlot Insights does not access or view the data transmitted through this connection during normal use. In limited support situations, temporary diagnostic logging may be enabled with the customer's consent. While active, this logging allows our support team to view the raw data being transmitted for troubleshooting purposes. It is automatically disabled within a few hours, and all logged information is securely deleted.

Summary

Fusion Feedlot Insights' guiding principle is and always has been: "Putting You in Control of Your Data." Our architecture, practices, and policies exist to ensure that customers retain full control, ownership, and privacy over their information at all times.



Certification

This attestation is made in good faith by Fusion Feedlot Insights Ltd., based on our systems design and current operating policies.

Sincerely,

Cannon Smith
President
Fusion Feedlot Insights